



# Around the Bend



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Dates to Remember...

- September 7th– No school. Labor Day!
- September 10th– Fall Pictures.
- September 14th– Destination Imagination 6:00pm.
- September 18th– First Grade visit from Mad Scientist.
- September 29th– Half Day. Dismissal at 12:00. Conference Day
- September 30th– Kids on the Block.



Many forms have come home these first few weeks of school. Please be sure to send them back as soon as possible. We should have forms for...

- Connect Ed
- Blue Emergency Cards
- Health History Forms
- Media/Internet release
- Severe Weather Dismissal.

The Invest in your Child Campaign is underway. We would like to thank all of our parents for the tremendous source of resources and time that you invest in our school. We appreciate all that you do for us and look forward to another successful year at Hunters Bend. See you at the Hoe Down.

### Parent Reading Partners



Parent volunteers are needed to tutor students in reading. The time commitment is 1-2 times per week. The hours are flexible and training and materials are provided. You can make a difference in the lives of children in your community. Please contact Glorian Duricy at [gloriand@wcs.edu](mailto:gloriand@wcs.edu) to find out more information.

### The following websites have information available regarding the flu:

- [www.wcs.edu](http://www.wcs.edu)
- [www.flu.gov](http://www.flu.gov)
- [www.cdc.gov](http://www.cdc.gov)
- [www.state.tn.us/health](http://www.state.tn.us/health)

### When to stay home:

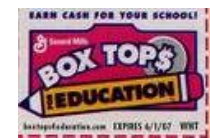
- If your child has exhibited fever or flu symptoms in the past 24 hours, please keep them home.
- Excessive coughing.
- Pink eye
- Vomiting or diarrhea within the last 24 hours.

**Medication forms** are available at [www.wcs.edu](http://www.wcs.edu) website under forms. Parents must bring in medication– not students.

## Save the Date!



**Hound Dog Hoe Down**  
**September 25th 4-7pm.**



**Box Tops Collections begin**  
**September 21st!**

Attention parents! If you don't already receive **IN FOCUS**, be sure to sign up for Williamson County Schools' e-mail newsletter. Complete with videos, articles and other news you need to know, **IN FOCUS** is the main source for Williamson County Schools' district information. Signing up for **IN FOCUS** is easy. Just make sure your child's school has your correct email address on file, or simply go to [www.wcs.edu](http://www.wcs.edu) and select the icon that reads "Sign Up for the In Focus Newsletter". Fill out the information and you'll receive an exciting issue of **IN FOCUS** every other Thursday.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



Caption describing picture or graphic.

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,

when you’re finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



Caption describing picture or graphic.

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## WILLIAMSON COUNTY SCHOOLS

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*



*Your business tag line here.*

**We're on the Web!**

**example.com**

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.