

Media Technology

5763 Media Concepts: Prerequisites: None

Recommended: grade level 9-10

Credits 1

Media Concepts is offered for students interested in either the Audio and Video Technologies sub-cluster or the Journalism and Broadcasting sub-cluster of the arts and communication cluster. The overlap in these industries is extensive as can be witnessed in television, film, music, radio, newspaper, Web-cast, and entertainment just to name a few. This course is the entry-level course to prepare students for the media industry. Course content provides a broad-based exposure to audio, video, and journalism and broadcasting within the media industry. Upon completion of this course, students will be prepared to pursue advanced coursework.

5764 Electronic Media Production: Prerequisites: Media Concepts

Recommended: grade level 10-11

Credits 1-2

Electronic Media Production is offered in the audio and video technology sub-cluster to students who have completed Media Concepts or obtained instructor's approval. Course content focuses on electronic media production (EMP) technologies utilizing simulated and/or real-life projects. This course centers on production of various EMP products, including, commercials, news, music, interactive, and industrial programming. The student will gain valuable insight into the many facets of EMP production, including, but not limited to concept creation, scripting, sound design, visual design, engineering, editing, budgeting, and producing, as well as exploring some of the latest advances in industry technology. Upon completion of this course, students will be prepared to pursue advanced coursework.

5765 Electronic Media Management and Operations: Prerequisites: Media Concepts

Recommended: grade level 12

Credits 1-2

Electronic Media Management is offered in the Journalism and Broadcasting sub-cluster to seniors who have completed Electronic Media Concepts and Electronic Media Production or obtained the instructor's approval. This course focuses on simulated real-life electronic broadcasting media production and management activities and productions. Projects center on in-house production of newscasts, special events, and original programming. The student will gain valuable insight into both audio and video sides of the electronic media industry. Course content is composed of scripting, broadcasting, reporting, directing, editing, budgeting, and producing, as well as, cameras, lights, sound, and project design. This course will explore the latest digital technology and applications, research and future trends in the electronic media industry. Upon completion of this course students will be prepared to pursue post secondary education or enter the electronic media industry in an entry level position. The educational laboratories will assimilate broadcast facilities in the electronic media industry. This course will also help provide resources for students to connect to industry professionals and hopefully be a catalyst to provide internships and training outside of the school day to these students.

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