

Williamson County Board of Education



Adopted Date:

11/17/97
Rev. 6/18/01
Editorial 5/27/14

3.4003

COMMERCIAL ADVERTISING ON
WILLIAMSON COUNTY SCHOOL BUSES

1 Commercial Advertising space shall be allotted on the exterior of Williamson County School Buses
2 and leased subject to the following restrictions and limitations:
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- 5 1. Advertising shall be in compliance with state law and approved by the Superintendent of
6 Schools or his designee.
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 - 8 2. Advertising space shall be limited to the rear quarter panel of each school bus. No more
9 than two (2) advertisements per rear quarter panel shall be permitted.
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 - 11 3. Advertising space on each bus shall not exceed sixteen inches (16") in height and sixty
12 inches (60") in length on each side of the bus.
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 - 14 4. All advertising shall be displayed in black lettering on a white background, and/or include
15 vendor logo.
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 - 17 5. There will be no advertisement of tobacco products, alcohol products,
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 - 20 6. The only advertisement authorized under this policy is the following:
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22 “(Name of Vendor) Supports Williamson County Schools”
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 - 24 7. The advertisements shall not cover any structural or sheet metal damage or alterations.
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 - 26 8. Costs of advertising shall not exceed \$1500 annually per school bus.
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38 Legal Reference:
39 TCA 0520-1-5.01(8)
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