OUR MISSION
Rock The Street, Wall Street programs inspire, educate, and equip girls with the skills to succeed financially throughout their lives and potentially pursue a career in finance. Girls learn about savings and investment, budgeting, the capital markets and their role in maintaining the welfare of their families and the economy, while simultaneously helping them see the real world application of the math content they learn in the classroom.

OUR VISION
Rock The Street, Wall Street hopes to break the cycle of multigenerational financial naivete so that girls have a better chance at improving their lives, their households, their communities and the financial services industry. Forty years after the adoption of Title IX, women continue to confront barriers to full equality at all levels. Most critically of which is in their financial lives. In finance and economics classrooms girls are few in number. As a result, their opportunities in pay and promotion, marriage and life are unequal. Equipping girls with financial skills is a VITAL part of ensuring equality.

WHY IT MATTERS
● Two out of three women state they know little to nothing about finance.
● Students today are graduating from test scores to credit scores in no time flat. Many teenagers will unknowingly be making decisions that will impact them in the decades to come.
● A staggering 68% of working age people, do not participate in employer sponsored savings plans such as a 401k.
● A record 40% of all households with children under the age of 18 include mothers who are sole or primary source of income for the family. That share was just 11% in 1960.
● In financial services, women hold only 6% of senior level positions. This figure hasn't changed in over 30 years. This is far more than a social issue - it's a problem with financial, legislative, risk management, and talent retention implications.

OUR IMPACT
● Population Served: Girls grades 10 - 12 of various socioeconomic levels in Chicago, Dallas/Ft. Worth, Memphis, Nashville, and New York City.
● Total Served: 500+ high school girls since 2012.
● Students have changed their college searches and declared majors to include Finance, Economics, Accounting and Business.

STUDENT’S COMMITMENT
● Attend 4 to 5 classroom workshops on financial literacy taught by female financial professionals.
● Participate in class.
● Attend field trip to Investment industry firm.
● OPTIONAL - Only those students wishing to be matched with a professional female in finance, can apply to our formal mentor/protege program.

HOW TO SIGN UP
● Visit our website, http://www.rockthestreetwallstreet.com/resources/#forms. This will take you to the Resource page on our website menu. Click on the APPLICATIONS link; The password is “weallrock!”
● The student will sign her release form and one parent will sign their own release form. No student will be permitted in the class without both forms signed.
● Visit our LinkedIn Group - Rock The Street, Wall Street Students and Alumni and ask to join. Students are required to join prior to admission to class. This is a private group. RTSWS monitors the applications for membership. You will create a LinkedIn Profile, (if you don’t already have one), so that you may use it to network with your friends, colleagues, and professionals and conduct research on companies by following their pages.

DATES FOR CLASSES AND FIELD TRIP FOR RAVENWOOD HS STUDENTS - 7AM - 8AM; Power Mondays, 9/19, 9/26, 10/17, 10/24, 10/31. Field trip to Jackson National Financial will be held the week of October 24th. Details to come.