Grades 11-12 Digital Arts & Design IIIA, Quarter 2, Revised 2013

**Big Ideas/Key Concepts:**

Students will edit and enhance digital images to produce quality photographs using camera basics and principles of design. Students will evaluate photographs based on rules of composition, historical reference, and art movements.

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<th>Standards</th>
<th>Student Friendly “I Can” Statements</th>
<th>Resources</th>
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| 3.0 Students will integrate reading, writing, math, and science skills and understand the impact of academic achievement in the workplace. | • I can understand clear thesis development and support it by using analogies, quotations, and facts.  
• I can write a multi-paragraph essay using correct grammar.  
• I can use appropriate language when speaking.  
• I can demonstrate listening skills and oral comprehension.  
• I can develop a concept and communicate the idea in a photographic form. | • Adobe Photoshop 5.5  
• Adobe Bridge 5.5  
• Microsoft PowerPoint/iMovie  
• Handbook of Photography  
• Photography by London & Upton  
• Canon Rebel camera manual  
• Photoshop and image editing tutorials http://maclab.guhsd.net/  
• Photographic equipment  
• Scanner |
<p>| 4.0 Students will demonstrate specialized understanding of strategy, visual messaging, design theory and critical thinking which translate into products that communicate ideas, concepts, and stories. Along with exploration of an expanding range of diverse media, such as marketing collateral, publications, environmental design, product design, motion graphics, Web interface, multimedia and digital publishing supported by advanced techniques in typography, page layout and composition. | | |</p>
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<th>7.0 Students will demonstrate advanced media management skills related to preparing visuals for incorporation into comprehensive motion graphics, Web interface, multimedia, digital publishing and other design projects.</th>
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<td>11.0 Students will communicate effectively, demonstrating professional oral and written communication skills when presenting projects for critical review.</td>
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<td>12.0 Students will develop in-depth understanding and proficiency on software technology used in today’s design studios.</td>
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| - I can use a scanner.  
- I can edit my images using industry software.  
- I can present professionally.  
- I can practice professional listening skills.  
- I can comprehend writing.  
- I can create projects using industry software.  
- I can print or save files appropriately.  
- I can troubleshoot. |