Grades 11-12 Digital Arts & Design IIIB, Quarter 1, Revised 2013

Big Ideas/Key Concepts:
Students will review the elements and principles of design and explore the development of a Concentration Portfolio through performance-based assignments and presentation/critique. Students will further explore professional processes such as advanced lighting techniques and image editing in the creation of the portfolio.

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<tr>
<th>Standards</th>
<th>Student Friendly “I Can” Statements</th>
<th>Resources</th>
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| 1.0 Students will perform safety examinations and maintain safety records. | - I can research safe work habits and procedures related to visual communications industries.  
- I can practice safe work habits and apply appropriate technology.  
- I can understand health risks working in the visual communications industries.  
- I can pass with 100% accuracy a written exam relating to safety issues and will use these safe procedures for the rest of the year.  
- I can pass with 100% accuracy a performance exam relating to safety and will use these safe procedures for the rest of the year.  
- I can keep a Visual Communications notebook with all safety information and exams. | - Adobe Photoshop 5.5  
- Adobe Illustrator 5.5  
- Adobe InDesign 5.5  
- Adobe Bridge 5.5  
- Microsoft PowerPoint/iMovie  
- Handbook of Photography  
- Graphic Communications Today  
- www.osha.org  
- www.aiga.org  
- www.nppa.org  
- Canon Rebel camera manual  
- Composition presentation  
- Aperture/Shutter Speed presentation  
- Photographic equipment  
- Wacom Tablets |
| 5.0 Students will demonstrate advanced understanding of how to integrate visual elements and effects to create vibrant content | - I can research digital trends, issues and target audiences before creating a project. | |

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for print and 2D/3D mediums, including corporate branding and package design that enhance the audience’s experience.

8.0 Students will demonstrate research and analysis skills as a part of utilizing an "integrated design process" to develop creative strategy and multi-faceted design projects.

11.0 Students will communicate effectively, demonstrating professional oral and written communication skills when presenting projects for critical review.

12.0 Students will develop in-depth understanding and proficiency on software technology used in today’s design studios.

13.0 Students will develop a comprehensive interactive portfolio reflecting a range of media and communication projects.

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<tr>
<td>I can demonstrate research skills.</td>
<td>I can present professionally.</td>
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<td>I can understand how to analyze research and summarize essential points.</td>
<td>I can create projects using industry software.</td>
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<td>I can explore and use &quot;integrated design process&quot; to develop ideas for the concentration portfolio.</td>
<td>I can determine the target audience for my portfolio.</td>
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