Big Ideas/Key Concepts:
Students will determine the roles and functions of individuals engaged in early childhood education, and services while exploring opportunities for employment and entrepreneurial endeavors.

<table>
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<tr>
<th>Standards</th>
<th>Student Friendly “I Can” Statements</th>
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| Standard 5.0: Apply administrative skills to planning businesses in the early childhood industry. | • I can apply entrepreneurial skills to plan a small business in early childhood education. (5.1)  
• I can identify federal, state and local standards, policies, regulations and laws that impact children, families, and programs. (5.2)  
• I can evaluate personnel and staffing needs in child care programs. (5.3)  
• I can prepare a sample budget and financial plan for a child care program. (5.4)  
• I can design advertising, marketing and recruitment materials utilizing current technology. (5.5) |