Grades 11 – 12 Retail Operations, Quarter 2, Revised 2014-15

Big Ideas/Key Concepts:
The student will demonstrate and understand economic concepts fundamental to retailing by planning and implementing projects related to the Retail Operations program area.
The student will analyze the impact of the global economy on retailing
The student will interpret the roles of government in a market economy and the effects of those roles on retailing.

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<th>Standards</th>
<th>Student Friendly “I Can” Statements</th>
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| **Standard 2:**  
The student will demonstrate an understanding of economic concepts fundamental to retailing. | I can examine types of economic systems.  
I can examine concepts of a market economy.  
I can interpret the roles of government in a market economy.  
I can examine the importance of business cycles to retail planning.  
I can analyze the impact of the global economy on retailing.  
I can demonstrate the significance of the cost/profit relationship for retailers.  
I can compose written reports using a correct format.  
I can design an oral presentation using appropriate communication and language art skills.  
I can evaluate geographic, social, and economic factors relating to retailing using social studies foundations.  
I can apply basic computer and business education principles to the retailing industry.  
I can utilize the principles of art in preparing visual presentations. |
| **Standard 11:**  
The student will understand the importance of academic integration in the area of retailing. |